

ELAYNE FLUKER'S BIO



Elayne Fluker has always been a passionate storyteller. And now, as host of the *Support is Sexy* podcast for women entrepreneurs and CEO of Chic Rebellion Media — which is a multimedia company that empowers women to control their own narratives — she is committed to creating spaces for other women to share *their* stories.

In 2012, Elayne ventured into entrepreneurship full-time after nearly 20 years in media, and founded Chic Rebellion TV, an online network that features videos and web series exploring the diverse perspectives of women of color. The network included four original web series executive produced by Elayne, curated content from international content creators, and advertisements from companies such as Sony Pictures, Lexus, BET and Macy's.

In 2015, after empathizing with other women entrepreneurs who spoke about the sometimes lonely journey of entrepreneurship and seeing a desire in the market for a community where these women could connect, be open and work together to build profitable businesses and purposeful lives, Elayne launched her “Support is Sexy” movement with a mission of reminding women that having it all doesn't mean doing it all alone. As host of the *Support is Sexy* podcast (which features brand new episodes five days a week, has more than 150,000 downloads and reaches listeners in 112 countries), Elayne has interviewed more than 150 inspiring women entrepreneurs around the world, who get real about their own journeys — where they started, when they struggled and how they *still* made it happen. The podcast has been featured in the *Philadelphia Tribune* as one that is diversifying the podcast landscape, and in *Essence* magazine as a must-listen, transformational podcast.

As a women's advocate, journalist and media expert, Elayne has appeared in front of millions as a featured guest on *Today Show*, *Nightline*, *Extra*, *Inside Edition*, CNN, VH1,

FOX, BET, Sirius XM Radio and more. Her work has been featured in *WWD*, *Associated Press*, the *New York Daily News*, *Essence*, *Vibe* and *People*, and on sites such as HuffingtonPost.com, TodayShow.com, Brides.com, People.com and AOL.com. As an executive producer, Elayne has created and produced more than a dozen original web series and produced more than 300 web videos.

Throughout her 20-year media career, Elayne held top editorial positions, such as Digital Managing Director at *Martha Stewart Living*, Editorial Director of Entertainment and Beauty & Style at iVillage.com, Managing Editor at Condé Nast Digital, Director of Digital for Latina.com, Entertainment Editor of *Essence*, Managing Editor & Celebrity Projects Director of *Suede* and Managing Editor of *Vibe* and *Vibe Vixen*.

She is also a public speaker who discusses media, diversity, women's empowerment and entrepreneurship at global events, such as the United Nations World Diversity Leadership Summit, the Women of Power Summit, Mediabistro's Women in Publishing, the Essence Music Festival and the Cinequest Film Festival, and at Columbia University, Howard University, New York University and Spelman College.

With her expansive expertise, Elayne Fluker serves as an advisor, consultant and media coach for corporate brands, media outlets, entrepreneurs and public personalities. She also works with women entrepreneurs, who are members of her mastermind, supporting them with personal development, brand storytelling, visioning and accountability as they launch new businesses and create lives they love!

Outside of her career and business ventures, Elayne is deeply passionate about her longtime service as a mentor and advisor to young people. It is why she commits her time to such important organizations as the award-winning Urban Assembly Gateway School of Technology in New York, where she is Chairwoman of the Board.

Elayne Fluker is a native New Yorker who holds a B.A. in English from Hampton University in Virginia. She splits her time between New York and Atlanta. As she continues to expand her brands and the many ways she serves women, Elayne says simply: "Stay tuned!"

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[Learn more about Elayne Fluker at ElayneFluker.com.](http://ElayneFluker.com)

[Learn more about the Support is Sexy at supportissexy.com.](http://supportissexy.com)

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